

## This book is for you if...

...you are a heart-centred entrepreneur, a therapist, coach, trainer, consultant, alternative practitioner or healer and want to use your natural talents to the best of your abilities through the success of your business – this book is a must-read.

You will discover:

- The seven business angels you need to meet on your sacred soul path.
- A seven-step business angel plan taking you through each business building stage.
- Energy ... it's the life force of all living things and never more so than in our evolutionary age.
- The entrepreneur's biggest dilemma and how to rise above it.
- Discover the significance of business chakras to identify where your business problems are manifesting from.
- Dispel the myths and truths behind your money issues ... and why lack of money isn't your biggest hurdle.
- Discover the quirky workings of your brain ... and why it isn't set to make you successful.
- How to find your magical destiny path ... and escape the labyrinth in the veil of illusion.
- Embrace evolutionary change ... and learn the importance of adding your contribution to the universal database.
- Create the space where miracles happen ... and release your creative genius.
- Intuition, it's your built-in navigation system that never fails.
- How to evolve and take your place in the world – your calling and time is now!

# What people are saying about this book

“In this transformational business book, Wendy shows heart-centred business owners how to transform their business by embracing the mystical, scientific, and spiritual aspects that create and underpin the world of business today.

A wonderful resource and treasure trove of inspiration, ideas, and action steps for heart-centred business owners worldwide. She truly is one of life’s Business Angels! Wendy effortlessly weaves together the mystical, scientific, and spiritual aspects to life and business, enabling you to take action and transform your business, an incredible gift for sharing the mystical and spiritual aspects of life”.

*Kimberley Lovell - Spiritual Intuitive Theta Healer & Holistic Business Mentor.*

“If you are a heart-centred entrepreneur who has not yet been successful with your business, this book is definitely for you”

“Wendy outlines the business struggles, myths, and cures - what it takes to make your business successful even in these difficult times. It all begins with you and your business both being authentically you. The paradox is that those with the biggest hearts nurture a need to help and heal others on a deep soul level. It is a calling. In doing so, they often forego the need to nurture their business from soul level.

Wendy then sets out a clear path that we can follow through the book to caring for your business mentally, emotionally and spiritually so you both prosper.

Let Wendy guide you through the steps to get you on your journey to success. This book is bang-on”.

*Norma Reid* [www.fromdreamstoreality.ca](http://www.fromdreamstoreality.ca)

“What business school does not tell you. *The 7 Business Angels You Need To Meet* provides a unique insight into how and why your business may not be behaving as expected. Even succeeding beyond your dreams may not be as expected.

Drawing from sources of ancient and modern knowledge, *The 7 Business Angels You Need To Meet* brings clarity and understanding to how we create our business reality.

Sprinkled with emotional anecdotes, the structured journey will create new insights and realisations.

From there, you can see all business and personal situations differently and start to achieve the results you desire.

*Jim J. Doyle,*  
*Business healer, communications coach, keynote speaker.*





**M**y name is Wendy Howard, and the reason I wrote *The 7 Business Angels You Need To Meet* is that I discovered building a heart-centred entrepreneurial business is very different to many of the traditional business models. You need a completely different skill set; and you begin a completely different, often deeply mental, emotional, and spiritual personal and business journey to anything you've ever experienced before, or will do so again.

It was through my work and my own business journey that I began to notice patterns in the way people approached their business and the types of similar problems they had, such as difficulties in:

- Attracting the right kind of clients - those willing to invest financially in their services.
- Asking for (and receiving) money in return for their valuable services, or simply giving away their crown jewels receiving little or nothing back in return.
- Seeking out the right help and support to get to the next level of business growth.

- Feeling disillusioned or frustrated after working hard and investing heavily to gain qualifications but client's not recognising the value in this.
- Worthiness and personal value and how to get that message across in a way that resonates with and attracts prospective clients.

Most significantly, I noticed that as an entrepreneur, your business is a direct reflection of what is already going on inside of you. If something isn't right in your inner world in the way you think and feel, in turn your choice of actions will manifest as problems in your business and outer world.

I set out to discover why some heart-centred entrepreneurs are incredibly successful in their businesses - while others continue to struggle or fail regardless of the business lessons they are given or the number of qualifications they achieve.

Was there a switch to success?  
If so, how can it be turned on?

As part of my research I had the great privilege of interviewing Dr Lisa Turner of Psycademy, and was introduced to the business chakra model. Lisa has spent over twenty years researching and developing this model with amazing results.

Lisa explained that it works like this. In the physical body your energy centre is made up of energy chakras. Chakra means wheel of light.

There are seven in total that govern psychological properties – higher chakras are the mental side, and lower chakras are the instinctive side.

You have chakras, and so does your business as a direct reflection of what is already going on inside of you. Therefore if any of your personal chakras are weak, this will manifest as problems, difficulties, or blocks in your business. In this book I will take you through the business chakra model as explained by Dr Lisa Turner so that you can identify where your chakras are weak, and therefore manifesting as problems in the related area of your business.

I then go further, by giving you seven key steps to your business by identifying the seven business angel profiles related to each business chakra and how by seeking out these individuals, they will support and help you to grow your heart-centred business following a unique Business Angel Plan.

Having gained an initial understanding of the seven key steps to growing your business and relevance to meeting special experts – your business angels to help you at each step, I then take you through a deeper insight into evolution, and the importance of your contribution in the digital communications age. You will learn about the quirky workings of your brain, escape from the veil of illusion and the one degree shift that will change your destiny.

In writing *The 7 Business Angels You Need To Meet* I want to express my deepest gratitude for the generosity of knowledge and information sharing of my many supporters who have helped to bring this book to life - you truly are my business angels!

## About the Author

**W**endy Howard is often called the ‘Business Visionary’ for her ability to intuitively see the potential and get to the root cause of where and why problems are manifesting in your business – and give you creative solutions to move forward positively.

Her work is based on the principle that your business is a direct reflection of what is already inside of you, your thoughts, your emotions, and your beliefs. If your business blueprint is congruent with who you are at soul level you will naturally attract the right people and circumstances.

Wendy suggests that with the help of seven business angel mentors, you will discover the business lessons to growing a successful heart-centred business, while at the same time strengthening your personal chakras for increased wealth, health, and happiness in both business and your life.

Wendy has a Masters Degree in Business Management (Cambridge), specialising in Creative & Transformational Change. She is also a qualified Social Care Manager, an earlier career before launching her business Spirit of Venus as an Accelerated Learning Trainer, Business Coach, Theta Healer and Visionary.

Wendy is able to combine research, knowledge, experience, business acumen, creativity, and intuition in a unique way to bring you her first book, *The 7 Business Angels You Need To Meet* a must-have for anyone who is serious about growing a successful heart-centred business.

# A Gift for you!

To help you on your business journey along the path of the heart-centred entrepreneur, I've created this website with additional resources you can download and use as part of your personal and business growth.

Visit [www.7businessangels.com](http://www.7businessangels.com) and enter access code: BAGifts for your downloads.

## Business Angel Plan Template

Download a your PDF 7-step Business Angel Plan template to guide you through each business-building step.

## Business Angel Wisdom & Insight e-book

Download a collection of valuable wisdom, insights, tips and inspirational quotes from successful business angels across the world. See who you resonate with and how to gain access to them.

## Business Destiny Reading

Plus ... Information on how to book a unique Business Destiny Reading to help you find direction and release your creative genius. You will receive an audio of your reading and a unique seven-step Business Angel Plan for guidance and setting out your next steps. Details online at [www.7businessangels.com](http://www.7businessangels.com)





# The 7 Business Angels You Need To Meet



The Sacred Path Of Successful  
Heart-centred Entrepreneurs

By  
Wendy Howard



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Dedicated to the following incredible people,  
and one amazing dog.

Foremost, I wish to express my deepest gratitude to my biggest supporters, my daughters; Lanna, Debra, and Tiffany. And a special thank you to my partner, Howard, for all your patience and support.

Lanna has provided inspiration, critique, and a motivational boot when needed and publishing support throughout. I don't think I could have done this without her.

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To Lisa Tener, for her guidance in making my book a reality, and to the many people (too many to mention) who have contributed valuable input and contribution.

“People don’t get  
what they want, because  
they don’t know what  
they want.”

T. Harv Eker

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# Introduction

## Let Me Be Your Personal Guide on a Diverging Pathway



**Y**our seven business angels are here on earth; they may already walk beside you, or they may be on another continent or place unknown to you right now. They may be right there in front of you, but it is as if you walk parallel paths. One path is paved in gold, rich in glorious bejewelled colours and bathed in the warm sunshine of life. There is a clear direction on this path, and the only signpost leads directly to riches, prosperity, and abundance. This is the path of your business angels: the path that is rightfully yours, too.

There's a parallel path that runs alongside that of your business angels' path. In comparison, it often looks bleak. It may be laden with stones or large boulders that trip you up or block your way, making it hard to progress. This is the path of confusion, of not knowing which direction to take.

Every signpost points to somewhere, but all routes lead to nowhere, and you will find yourself back at your starting point. The colours on this path are dull and greyed, like a misty morning with a hint of drizzle and a biting chill in the air. This is the path of the struggling coach, the heart-centred entrepreneur or practitioner unable to access the business prosperity path that is rightfully theirs.

You will know if you are on this parallel path. Your life and business may struggle. It's the path where hardship reigns, uncertainty flourishes, where the lifeblood of your business drains away, seeping your energy bit by bit, diluting your belief in yourself while diminishing your precious and hard-earned resources.

On this parallel path:

- You will constantly search for more leads, more sales, more clients, but it's never enough to sustain your business or the life you want.
- You will attract the wrong types of clients, those who either don't have the money to pay you or want your services for free.
- You may feel frustrated or even angry because others don't see the value in what you have to offer, despite your qualifications and hard work.
- You may feel cheated in some way that life has given you these amazing gifts and talents and then thrown you into a desert of despair where you can't find the people you know you can truly help.
- You've invested (sometimes heavily) in coaching and training courses, and you've read books galore. But still it's not working out as it should, and you're confused at what to do next.
- You know the final piece of the puzzle is still missing; it all seems a bridge too far. The gap is too wide, the distance too great.



Time is running out; your resources are stretched to the breaking point, and you desperately want that breakthrough.

There is a reason your business success has evaded you thus far. There is a reason that recognition for your work has not occurred. There is a reason you struggle when others, often offering something of less value than you, experience tremendous success. There is a reason you have so far not been richly rewarded financially for your knowledge and expertise.

The answers are right here, and by the time you finish reading *The 7 Business Angels You Need to Meet*, you will be on your way to crossing over to the lighter and plentiful path. You will soon find yourself headed in the direction of the life you cherish. You will see a signpost leading you to the riches, prosperity, and abundance you so desire for your life and business.

There's work to be done to get you onto the richly rewarding path intended for you which has been out of reach to you for far too long.

Let's begin our journey.

Let me be your guide.

We have all a better guide  
in ourselves,  
if we would attend to it,  
than any other person can be.

Jane Austen



## Chapter One

# The 7 Business Angels You Need to Meet

## Who Are They? Where Are They? Why Does It Matter?

**A**s a child I learned that I had a godmother, a special person appointed my guardian at my christening should my parents not be able to fulfill this role until I'd finally grown up and could take care of myself.

I pictured her as an amazingly beautiful tiny nymph, with sparkling, almost translucent shimmering wings as she flew around my head, waving her magical wand to grant my wishes. She reminded me of Tinkerbell, the fairy in the film Peter Pan. This seemed fitting, as I'd been named Wendy after one of the leading characters.

I recall my great disappointment at discovering my godmother was in fact my Auntie Lena, a large, overweight lady dressed head to toe in black, whom I found particularly scary in my younger years.

Arriving at Auntie Lena's house meant facing the dreaded flannel wash. She'd grab my hand, leading me over to the cold enamel sink, which was draped with a washed out flowery curtain.

Wendy Howard

She'd gleefully wipe a disgustingly smelly dishcloth over my face, neck, and hands as I closed my eyes and held my breath. I shudder at the memory, even today.

I felt cheated of the special mystical person I'd envisaged and vowed to safeguard my parents, to make sure they were still around long enough for me to grow up and take care of myself.

How does this story relate to the seven business angels?

Unlike the fictional fairy in Peter Pan, your business angels are not mystical or fantasy apparitions. They are very much real individuals here on earth. Luckily for you, though, they are not scary people like my Auntie Lena (I just thought you'd like the story). They're real people, already successful in business.

More than that, your business angels are guides and mentors with unique gifts and talents, helping heart-centred entrepreneurs share their expertise in a far greater way than if they were to do it alone.

Business angels are thought leaders and visionaries with smart entrepreneurial business acumen. They all share the traits of being connected to universal energies and have an awareness of the greater power of collaboration and synergy in the new feminine economy, illuminating the business world, and making it a better, healthier, happier and richer place for all.

Contribution through their work is extremely important to all business angels, adding value to those they work with. As you read this book you will discover the importance of your unique contribution and how each generation evolves through the contribution of the great masters at that time, scientists, authors, researchers, artists and many others. Every contribution,

however small, makes a significant difference when added to the universal knowledge database, because it is all part of our evolution.

Your business angels are guides enabling you to identify and express your uniqueness, to confidently stand in your greatness and gain recognition for your contribution.

## Why seven business angels?

As part of my work and during my own personal entrepreneurial journey, I've identified seven key stages of personal and business development that successful heart-centred entrepreneurs go through. And for each of the seven stages of development, there is one key person, a business angel you need to meet who has the knowledge, expertise and connections you need to grow your business at that particular step.

At each of the seven steps there are tasks to implement into your business which in turn helps to strengthen your personal chakras enabling you to overcome doubts, fears or blocks that may trip you up or cause you to struggle.

One of the problems with many businesses today, not just heart-centred ones, is that it's easy to get caught up in the whirlwind of marketing must haves, such as I must have audio, video, webinars, my own T.V. channel or the latest app for my website. Trying to keep up with technology at an ever-increasing pace is mind blowing. It causes confusion and it can end up holding you back or not knowing which direction to go in.

The thing to remember is that all marketing technologies are tactics – they're not strategy. What really matters is strategy. Once you have a strategy in place, and you know what it is that brings you alive and can feel in your heart

its truly what you want to do, then begin setting out your strategy plan and only at that point look at the tactics you can apply to achieving that plan. This is the beauty of focusing on just seven key stages of the business angel plan and finding one key person as a guide for each step. It keeps it simple and the path is clear and easy to follow.

There is so much pressure on being successful that it's helpful to remind ourselves what we mean by this. What exactly is success? A definition in the Free Dictionary by Farlex is the achievement of something desired, planned, or attempted. With that in mind, we can all achieve success at whatever level we set for ourselves. You can raise the bar a little or a lot depending on what it is you want to achieve. What is your definition of personal success? Are your personal goals set against that definition? In many cases, we judge our success on how well we see others are doing, and this sets us on a path that is not our own and we easily drift off course.

To get on to the path that was intended for you, the one destiny had in mind, I've discovered there are three things that make the difference between being successful or struggling in a heart-centred business. And these three things are:

- i. To have the right business skills, tools and techniques for your particular business – and to apply this know-how in the correct order. These are all learnable skills.
- ii. To connect with the right people who have the knowledge and expertise to help you apply the tools and techniques in the right way, and at the time you need them. These are your business angels.
- iii. The third and critical thing is that you come from a place of knowing who you are and the right destiny path for you. With that, you do the internal

work to strengthen your personal energy chakras and align your business with your soul source.

Each of these three elements developed into a unique seven-stage business angel plan, make it easy for you to find and follow the success path destined for you.

My role is to help you develop your seven-step business angel plan and guide you through all seven stages of your personal and business growth, while connecting you with the relevant business angels you need to meet at each step.

As we work together I will share with you the knowledge heart-centred entrepreneurs need to know and to understand as you grow your business.

This book is just the beginning as there is a lot to learn, and my hope is that you will gain a deeper knowledge and insight into the greater universal perspective and how to apply the business angel philosophy to grow your heart-centred business.

Sometimes the heart  
sees what is  
invisible to the eye.

H. Jackson Brown, Jr.