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## 7 Business Angels You Need To Meet

*Sacred Path of Successful Heart-centred Entrepreneurs*



Welcome ...

This Media Pack has been put together to give you further information about the book 'The 7 Business Angels You Need To Meet' and includes an Author Bio as well as a Press Release.

To book Wendy Howard as a speaker for your event, email direct to: [wendy@spiritofvenus.co.uk](mailto:wendy@spiritofvenus.co.uk) giving **full details** of your event for consideration.

Similarly, if you want to **Joint Venture** and have a proposal you want to forward to Wendy, then email with as many details as possible – including reasons why you should be considered as a potential JV partner.

We look forward to speaking with you soon...

## **Bio – Wendy Howard**

[www.spiritofvenus.co.uk](http://www.spiritofvenus.co.uk)

[www.7businessangels.com](http://www.7businessangels.com)

[www.spiritofvenus.co.uk/businessdestinyreading](http://www.spiritofvenus.co.uk/businessdestinyreading)

Wendy Howard, the *Business Visionary* is a Creative, Intuitive & Holistic Business Mentor and Coach who specialises in giving Business Readings to open up your creative destiny path.

She works with heart-centred entrepreneurs, authors, therapists and practitioners worldwide to help develop their vision into a creative and tangible solution while connecting you with the right people to make it happen. It is a transformational journey to a wealthier, healthier and happier you and a more profitable business.

Wendy has an MSc in Business Management (Cambridge) specializing in creative & transformational change. She is a qualified social care manager (an earlier career) an accelerated learning trainer, business coach and Theta healer.

Although based in the U.K. she spends much of her life at her home in France (Juillaguet, Charente) where she is able to concentrate on her passion for writing and creativity. She loves travel, experiencing different cultures, and connecting with people across the world.

Wendy is available as a speaker, both in person and for virtual events as well as business coaching and mentoring.

## **PRESS RELEASE**

### **Do You Have A Business Angel At Your Side?**

Do you believe in Angels?

Many people do – but did you know they can help you to grow your business too?

Business angels are thought leaders and visionaries with smart entrepreneurial acumen. They all share the traits of being connected to universal energies and have an awareness of the greater power of collaboration and synergy in the new feminine economy. Their role is to illuminate the business world, making it a better, healthier, happier and richer place for all.

In recent years there's been a change towards a lighter more collaborative feminine economy - which has quietly been sweeping across the world with more people in heart-centred businesses dedicating their lives to helping others as practitioners, healers, therapists, trainers and coaches.

With this change comes new ways of working and doing things differently to how we've done them in the past. People want to work together breaking down the boundaries of competition and past rivalry. The ease in which we're able to communicate in the digital age allows us to make contact with anyone on the planet within a mere nano-second but it's also changed the speed at which we assimilate and discard information – making it harder to get people to notice your products and services.

Wendy Howard of [www.7businessangels.com](http://www.7businessangels.com) says “It's an exciting evolutionary time where your personal contribution

is of tremendous value to those who need your services. The opportunity to extend your business far beyond local into the global marketplace has never before been so easy – or as complicated!

As an entrepreneur ‘your business is a direct reflection of what is already going on inside of you’. If you have feelings of uncertainty, doubts or fears which are often on a subconscious level so you’re not aware of them – it will manifest as problems or blocks in your business.

It’s important to identify and explore why these underlying beliefs exist, and look at the business problems manifesting from them. We can then work on removing the negativity and replacing it with more supportive ways to grow your business in seven key growth areas. At each of these levels there will be a business angel you need to meet who will have the knowledge, skills and support you need to grow in that area”.

In her book, *‘The 7 Business Angels You Need To Meet’* Wendy takes you through a seven-step process where you need to meet seven key people along your path to business success.

Whether or not you believe in angels, rest assured this approach is a refreshing change and a must read for anyone who wants to grow a successful heart-centred business.

## **Q & A**

### **1. What is your background and what lead you to do what you currently do?**

I've always been a people person, very spiritually connected and always had a passion to learn – which has led me to what I currently do.

My background is very diverse. I'm a qualified Social Care Manager, an earlier career where I managed residential homes for the elderly, which is a 365 day a year responsibility 24/7. You have to manage the staff, the home itself, residents care and also families as well as promote the services too and run it like a business.

I also have a Masters Degree in Business Management specializing in creative & transformational management which got me into managing quite complex multi-agency teams and also a regional sales and marketing manager – all before starting out on my own.

Initially I began as a freelance trainer and business coach ... I trained as a facilitator in accelerated learning, which I love because its using creativity based exercises and music but when its done well it transforms people on a deep level mentally, emotional and spiritually too.

So what I do now is a combination of all these things I've learned, experienced and also the mistakes I've made which in themselves are huge lessons – I bring a valuable combination of skills and experience to help people in their entrepreneurial business.

### **2. What inspired you to write the book “The 7 Business Angels You Need To Meet?”**

I've always been fascinated by the business model surrounding the heart-centred entrepreneur ... and let me explain what I mean by a heart-centred entrepreneurial business – it's one where you're a service oriented professional, a therapist, a coach, a consultant, an alternative health practitioner, or healer and your running an ethically conscious business using your natural gifts and talents to the best of your ability to help others, often with a strong spiritual connection.

I'd also noticed in my work that if I had a problem, certain people would appear in my life and have just the right solution I'd been looking for ... but I wouldn't necessarily have attracted them if I hadn't put myself in a position to do that (being in the right place and putting yourself out there energetically is so important). I'd often say to someone 'you are an absolute angel for doing this or that and thank you so much' because that's how it happens.

The other thing is – we're in this period of immense evolutionary change where anything is possible on a global scale. We can all embrace the benefits of the digital communications age and in doing so, we meet like-minded people easier than ever – the barriers no longer exist.

So there is a tremendous pull towards people who are searching for meaning in their lives and the entrepreneurial dream ... through contribution to the greater universe and helping others through their work. There is no greater way of doing this than by sharing your knowledge on a global scale with people who resonate with you on a soul level.

### **3. What is the book about and how does it link to your work?**

It was through my work and also part of my own personal journey that I began to notice patterns in the way people

approached their business and the similar types of problems they had ... and in an entrepreneurial business your business is a direct reflection of what is already going inside of you.

So if something isn't right in the way you think, and feel – and we are talking about on a deep level where many people are unaware it's happening – it will manifest as problems in your business.

And it made sense when I was researching for the book when I came across the model of business chakras and the work of Dr Lisa Turner because this could be mapped across to personal chakras.

It works like this, I'm sure you've heard of energy chakras ... which in the physical body comes from the East Indian tradition and it's an energy centre. Chakra means wheel of light, and this energy can be described as having spinning energy vortexes contained in each individual person.

So chakras are energy centres that relate to the body and have a quality of energy. There are seven in total and they govern the psychological properties – higher chakras are the mental side, and lower chakras are the instinctual side.

So as Lisa explained, you have chakras therefore so does your business. If your chakras are weak ... this will manifest as problems, difficulties or blocks in your business... so in one of the chapters in the book I take you through the business chakra model in some detail so that you can identify where your chakras may be weak and manifesting as problems in your business.

I then go on to identifying the seven key steps your need to take to grow a heart-centred business successfully and the seven key business angels you need to meet who have the knowledge and skills you need at each step.

#### **4. What is the secret to a successful heart-centred business?**

The secret – if that’s what you want to call it – to a thriving business that has momentum and longevity lies in the level of knowledge and support you gain to strengthen and grow you personally and in business.

But I want to point out that similar to the majority of heart-centred entrepreneurs you are a pioneer, so in many ways you are trail blazing your own path and the problem is the lack of role models to teach you exactly what you need to know and how to implement it. And how to seek out those special people with the just the right amount of knowledge and skills you need.

Reality is that you can’t do it by yourself because its not that easy (believe me I know this from experience) and you need to find the right role models, and you must build a community around you to receive genuine support to help you.

This is where business angels comes in because its all about meeting special people – thought leaders, visionaries, change masters in our evolutionary time – they are the trail blazers to follow ... and they are here n this earth to guide you ... to help realize your signature genius and live to your highest intention.

By keeping your plan simple, you just need to meet seven business angels relating to each area of business growth and implement what it is you’ve needed to learn at that level. I share this with you in the book.

#### **5. Is it easy to find or recognise the people you call business angels?**



Well, there is a lot more to this ... for instance, I explain in the book the relevance of energy connections and why you may be on one frequency while your business angels are on another – so you don't meet them.

It's a bit like trying to listen to a radio station that isn't tuned in properly so you can't hear what is being said. So you have to re-tune your brain and your way of thinking to be able to communicate effectively with them.

Also it helps immensely to understand the greater universal reason as part of our evolution as to why your contribution through your work is particularly important now – and how at last you have the opportunity to be who you were meant to be through your work, which has never been available to us before we had the incredible power of the digital age. So a lot of the book I go into detail about evolution and the opportunities available to all of us if we are open to receiving them.

## PHOTOS

